



ARIZONA  
COMMERCE  
AUTHORITY

# Pinal County Town Hall

October 12 , 2011

# Arizona Commerce Authority

- Replaces State Dept. of Commerce
- Public-Private Partnership for statewide economic development
- Funded by Legislative Appropriation for 5 years
- Governed by Board of Directors
  - Governor
  - Private Sector Business Leaders



# Core Functions

- Business Attraction
- Business Expansion
- Small Business Development
- Foreign Investment & Trade

# Business Attraction

## Outreach

- Recruitment of new employers
- Growth of existing employers
- International trade

## Industry Concentration

- Aerospace & Defense
- Renewable Energy
- Science & Technology
- Small Business & Innovation

# Business Attraction

- 7 Prospecting Professionals
- 2 Dedicated to Rural Areas
- Focused on aggressive sales
- Est. ofc's in Los Angeles & San Jose/Bay Areas in concert with ASU
- \$2MM Rural Grant to spur job growth
- Rural Business Development Council

# Business Development

Expansion of existing employers

- Product/Technology Development
- Supply Chain Development

International Trade

- EB-5
- Trade Missions
- Est. Trade office in China

# Small Business Development

- \$18.2MM AZ Innovation Accelerator Fund
- \$656,000 STEP Grant
- \$1.5MM AZ Innovation Challenge
- Center for Innovation & Entrepreneurship

# Infrastructure Advancement

- Marine/Inland Ports
- Borders & Corridors
- Government Affairs
- Multi State & Int'l Collaboration



Thank you  
Pinal County  
and  
Central Arizona Association of  
Governments!

