

20th Annual Pinal County Town Hall



“Rediscovering Our Neighborhoods”

Summary Report Handbook

April 25 - 27, 2007

Francisco Grande Hotel & Golf Resort
Casa Grande, Arizona

August 1, 2007

MEMORANDUM

TO: Town Hall Participants
RE: 2007 Town Hall
FR: K. Peterson

Our 20th annual Pinal County Town Hall was a special event. Those attending looked back at nineteen years of citizen input and implementation. They examined how we might “rediscover our neighborhoods.” There was also a view to the future in the various sessions and ensuing discussions.

Two neighborhood groups applied for the first Town Hall implementation mini-grants. These were granted and the projects are underway.

At its upcoming planning retreat, the Town Hall Advisory Committee will study alternative formats for Town Hall. Delegates have suggested a condensed schedule. Updates on this process, along with other Town Hall information, will be posted at www.co.pinal.az.us.

This report is intended to be more of a HANDBOOK than merely a written summary. There are specific recommendations individuals and groups may wish to incorporate into their planning. If done, please contact me so a record of such implementation can be maintained (speaker@c2i2.com).

Again, thank you for your participation in Town Hall. Especially we are grateful to our “Partners In Economic Progress” and our County Supervisors. Without this support Town Hall could not achieve its mission.

We look forward to your attendance at the 21st annual Pinal County Town Hall.

The Pinal County Town Hall
Advisory Committee

Pinal County Town Hall – Mission Statement

“Pinal County Town Hall is an assembly of delegates annually convened that identifies critical issues facing Pinal County, creates the forum for education/exploration of the topic and fosters networking/collaboration among its participants. By drawing upon Pinal County’s diversity of citizens the Town Hall process promotes public consideration of these issues, builds consensus and supports implementation of the resulting outcomes.”

“We cannot have healthy communities when everyone is preoccupied with narrow self-interest. We must recognize we are part of something larger than ourselves.”

Bruce Adams
“The Pauses Between the Notes”

Summary Report

Handbook

“Don’t buy the house; buy the neighborhood.”

Russian Proverb

Special Acknowledgement

This Summary was generated by the Consensus Group which collected the input and recommendations from the Discussion Groups. The participants in the process were:

Jack Beveridge
Bonnie Palmer
Cheyenne Calhoun
Bill Ludeke
Kia Moore
Jack Malpass
Gordon Brown
Jerry Ravert
Heather Patel

The group's report to the delegates was informative and interesting. Remember Mr. Rogers and his friends (Henrietta Pussycat, the Owl, Lady Aberlin and the Speedy delivery Man)?

A special note of appreciation to **Jack Beveridge** who collated all of the input and organized it into the following pages of information and recommendations.

*"Coming together is a beginning . . . keeping together is progress . . .
Working together is a success."*

**REDISCOVERING OUR NEIGHBORHOODS
TWENTIETH ANNUAL PINAL COUNTY TOWN HALL**

CONSENSUS REPORT SUMMARY

I. STRUCTURAL/DESIGN CHALLENGES

- A. SUBDIVISIONS ARE OFTEN INADEQUATE FOR MIXED USE**
- B. BEDROOM VS LIVING COMMUNITIES**
- C. LACK OF INDUSTRY AND JOB CENTERS**

RECOMMENDATIONS:

**CREATE A COMMITTEE IN PINAL PARTNERSHIP TO ESTABLISH
DIALOGUE ABOUT CREATING "LIVING COMMUNITIES"**

- A. DESIGN AND STRUCTURE**
- B. JOB CENTERS**
- C. HOMEBUYER EDUCATION/DEMAND**

II. NEIGHBOR INVOLVEMENT CHALLENGES

- A. LACK OF COMMITMENT TO NEIGHBORHOODS**
- B. ISOLATION OF NEIGHBORS**
- C. OLD ATTITUDES-CAVE PEOPLE**
- D. CONFLICTING VALUES AMONG NEIGHBORHOODS**
- E. OLD VS NEW NEIGHBORHOODS WITH DIFFERENT VALUES**

RECOMMENDATIONS:

- A. BRING GROUPS TOGETHER AND HAVE PARTIES**
- B. INVOLVE SCHOOLS**
- C. IDENTIFY INTERCONNECTIVITY AND COMMON VALUES**
- D. ESTABLISH AND USE HOA'S AND NEIGHBORHOOD
ORGANIZATIONS**

III. GOVERNMENT CHALLENGES

- A. LACK OF UNDERSTANDING HOW GOVERNMENT SYSTEMS WORK**
- B. POLITICAL WILL TO FORWARD DIFFICULT DECISIONS**

RECOMMENDATIONS:

- A. SURVEY PUBLIC UNDERSTANDING OF GOVERNMENT SYSTEMS AND GATHER INPUT, FOLLOWING UP WITH A SECOND SURVEY AFTER EDUCATION PROGRAMS IMPLEMENTED TO ASSESS OUTCOMES.**
- B. LOCAL GOVERNMENTS TO CONDUCT EDUCATIONAL MEETINGS WITH PUBLIC**
- C. EDUCATE PEOPLE ABOUT HOW TO COMMUNICATE WITH GOVERNMENT.**
- D. ESTABLISH INTERACTIVE WEB-BASED INFORMATION EXCHANGE SYSTEM COUNTYWIDE.**

IV. COMMUNICATION CHALLENGES

- A. NEIGHBORS DON'T TALK**
- B. POOR INFORMATION EXCHANGE**
- C. DIFFICULT TO ENGAGE COMMUNITIES AND GET THEM INVOLVED**

RECOMMENDATIONS:

- A. DEVELOP PLAN FOR INFORMATION EXCHANGE**
- B. ESTABLISH COMMUNITY GATHERING PLACES**
- C. HOLD MORE COMMUNITY EVENTS**
- D. MAKE MORE USE OF MEDIA**
- E. FORM AND USE HOA'S AND NEIGHBORHOOD ORGANIZATIONS**

**REDISCOVERING OUR NEIGHBORHOODS
TWENTIETH ANNUAL PINAL COUNTY TOWN HALL
CONSENSUS REPORT**

**I. STRUCTURAL/DESIGN CHALLENGES
SUBDIVISIONS INADEQUATE FOR MIXED USE
BEDROOM VS LIVING COMMUNITIES
LACK OF JOB CENTERS**

**RECOMMENDATION 1:
TO ESTABLISH A COMMITTEE FOR DIVERSIFICATION OF DESIGN OF
NEIGHBORHOODS AND IMPLEMENTING ACTIVITIES FOR ENERGIZING
NEIGHBORHOODS BY JULY 1, 2007.**

**OWNERSHIP
PINAL PARTNERSHIP-DEVELOPERS, PLANNERS & CITIZENS
HOAs AND NEIGHBORHOOD ORGANIZATIONS**

**SPECIFIC STEPS
ESTABLISH PINAL PARTNERSHIP COMMITTEE
INCLUDE HOA AND NEIGHBORHOOD ORGANIZATIONS
CREATE FORUM AT PARTNERSHIP BREAKFAST
PRESENTATION ON NEW LIVING COMMUNITY IDEAS
STUDY SURVEYS OF CONSUMER PREFERENCES
MAKE RECOMMENDATIONS FOR BUILDING NEIGHBORHOODS
EDUCATE BUYERS AND CREATE DEMAND**

**RESOURCES
PINAL PARTNERSHIP
HOAs AND NEIGHBORHOOD ORGANIZATIONS
LOCAL BUSINESSES AS SPONSORS
GRANTS FROM GOVERNMENT AND FOUNDATIONS
SCHOOLS**

**OBSTACLES
HOA REQUIREMENTS
NORMAL RESISTANCE TO CHANGE
APATHY (CAVE PEOPLE)**

**RECOMMENDATION 2:
TO CONDUCT NEIGHBORHOOD MEETINGS AND ASK FOR FEEDBACK-
SIX MEETINGS, ONE EVERY OTHER MONTH FOR ONE YEAR. THIS WILL
TIE THE DESIGN TO DESIRES OF NEIGHBORHOODS.**

OWNERSHIP

PLANNING OFFICIALS

ELECTED OFFICIALS

SPECIFIC STEPS

IDENTIFY NEIGHBORHOOD ACTIVIST AND ASK FOR HELP

HOLD NEIGHBORHOOD PICNICS, ETC.

HOLD INFORMATIONAL MEETINGS

ATTEND PTS/PTO MEETINGS

ADVERTISE

RESOURCES

GRANTS

LOCAL BUSINESSES

HOAs AND NEIGHBORHOOD ORGANIZATIONS

CITY/COUNTY STAFF AND ELECTED OFFICIALS

NATURAL LOCATIONS, PARKS, SCHOOLS, COMMUNITY CENTERS

PRINTED MATERIAL

OBSTACLES

APATHY

LACK OF LEADERSHIP

LACK OF RESOURCES, STAFF, FUNDING, POLITICAL CLIMATE

RECOMMENDATION 3:

**TO USE FEEDBACK FROM COMMUNITY “LISTENING SESSIONS” TO
GUID A THOROUGH REVIEW OF THE GENERAL PLAN TO PRODUCE
RECOMMENDATIONS TO BE FORWARDED TO ELECTED OFFICIALS BY
MAY 1, 2008.**

OWNERSHIP

PLANNING STAFF

COMMITTEE OF COMMUNITY MEMBERS

SPECIFIC STEPS

COMPILE COMMUNITY FEEDBACK

REVIEW EXISTING PLAN

DEVELOP RECOMMENDATIONS

FORWARD TO ELECTED OFFICIALS

RESOURCES

PLANNING STAFF

CONSULTANT

NEIGHBORHOOD RESIDENTS

ORIGINAL PLAN (FOR COMPARISON)

OBSTACLES
STAFF TIME
LACK OF CONSENSUS

RECOMMENDATION 4:
TO DEVELOP A PLAN TO INCREASE JOB OPPORTUNITIES AND
RESOURCES FOR PINAL COUNTY THROUGH COLLABORATION WITH
ALL ECONOMIC DEVELOPMENT STAKEHOLDERS BY JANUARY, 2008.

OWNERSHIP
PINAL COUNTY GOVERNMENT AND MUNICIPALITIES
INDUSTRY
DEVELOPERS
CITIZENS
EDUCATORS

SPECIFIC STEPS
IDENTIFY STAKEHOLDERS
FORM STEERING COMMITTEE
HIRE CONSULTANT
CONDUCT BUSINESS ANALYSIS
WHAT DO WE HAVE?
WHAT DO WE NEED?
WHAT FITS PINAL COUNTY?
BUILD/DEVELOP MARKETING PLAN FOR STRATEGIES TO
ATTRACT BUSINESS AND INDUSTRY

RESOURCES
ALL ECONOMIC DEVELOPMENT FOUNDATIONS
MUNICIPALITY ECONOMIC DEVELOPERS
COUNTY ECONOMIC DEVELOPERS
CAAG
PINAL PARTNERSHIP
PINAL COUNTY TECHNICAL PREP
SOCIAL SERVICE AGENCIES

OBSTACLES
FINANCIAL SUPPORT
MARKETING OF BUSINESS AND INDUSTRY
WORKFORCE LIMITATIONS
TRAINERS (EDUCATION)
RESTRICTIONS, STATE LAWS, CODES, LEGISLATURE

RECOMMENDATION 5:
TO STIMULATE SUITABLE EMPLOYMENT.

OWNERSHIP

NEIGHBORHOOD RESIDENTS
HOA LEADERS
ECONOMIC DEVELOPMENT PROGRAMS
CHAMBER OF COMMERCE
CITY GOVERNMENT
COLLEGES/SCHOOLS
DEVELOPERS
HOMEBUYERS
PROVIDERS
EMPLOYERS

SPECIFIC STEPS

ORGANIZE A STUDY TEAM
CONTACT LOCAL POLICE
CONTACT EXISTING CITIZEN ON PATROL GROUPS
DEVELOP RECOMMENDATION
HOLD A NEIGHBORHOOD PICNIC
FORM COMMITTEE IN 6 MONTHS
DO STUDY OF WHAT'S NEEDED IIN 6 MOS.
RESEARCH COMPANIES
RECRUIT EMPLOYERS
ESTABLISH DEVELOPER REQUIREMENTS
ENCOURAGE DEVELOPERS TO HELP
ENCOURAGE PROVIDERS TO INSTALL INFRASTRUCTURE
REVAMP UTILITIES

RESOURCES

POLICE OFFICERS LIVING IN NEIGHBORHOODS
NATIONAL, STATE AND LOCAL MINI-GRANTS
LOCAL BUSINESSES AND CORPORATIONS
CITY AND COUNTY FUNDING
MARKETING UTILIZING PUBLIC AND PRIVATE
DEVELOPERS
EMPLOYERS WHO ALLOW TC UTILITIES

OBSTACLES

APATHY ON THE PART OF THE RESIDENTS
LACK OF LEADERSHIP FOR THE ENDEAVOR
LACK OF RESOURCES
FUNDING COMPETITION
TECHNOLOGY
EDUCATION OF HOME BUYERS

II. NEIGHBOR INVOLVEMENT CHALLENGES

LACK OF COMMITMENT TO NEIGHBORHOODS

ISOLATION OF NEIGHBORS

OLD ATTITUDES-CAVE PEOPLE

CONFLICTING VALUES AMONG NEIGHBORHOODS

OLD VS NEW NEIGHBORHOODS WITH DIFFERENT VALUES

RECOMMENDATION 1:

TO DEVELOP AN EDUCATIONAL PLAN TO ENCOURAGE CITIZENS TO EFFECT POSITIVE CHANGES IN ATTITUDES BY JANUARY 1, 2008.

OWNERSHIP

CITIZENS OF COMMUNITY

SPECIFIC STEPS

NEIGHBORHOOD MEETINGS

DEVELOP ISSUES

SUB-GROUP COMMUNITY PEOPLE

RESOURCES

MEDIA, NEWSPAPERS, TELEVISION, GRAND LIVING

RECOGNIZED COMMUNITY ORGANIZATIONS

INTERNET

FLYERS

WORD OF MOUTH

ECONOMIC DEVELOPMENT ORGANIZATIONS

CHAMBERS OF COMMERCE

OBSTACLES

CAVE PEOPLE-CITIZENS AGAINST VIRTUALLY ANYTHING

RECOMMENDATION 2:

TO SPONSOR AN ANNUAL COMMUNITY CULTURAL CELEBRATION BY JUNE, 2008

OWNERSHIP

WHOLE COMMUNITY

CITY/TOWN LEADERS

HOA AND NEIGHBORHOOD ORGANIZATION LEADERS

CIVIC/RELIGIOUS LEADERS

SPECIFIC STEPS

PLAN IT AROUND AN EXISTING EVENT, I.E. COOLIDGE DAYS

CONTACT CITY

NOTIFY ALL COMMUNITY ORGANIZATIONS, CLUBS, CHURCHES
NOTICES IN THE NEWSPAPER
CITY NEWSLETTERS
FLYERS
VENDOR BOOTHEES & APPLICATIONS
WHERE TO HOLD EVENT
SET UP PLANNING COMMITTEE
ACTIVITIES/GAMES

RESOURCES

ALL CITY COUNCIL MEMBERS
LOCAL BUSINESSES
SCHOOLS
MEDIA
CLUBS AND OTHER ORGANIZATIONS
ALL OF THE COMMUNITY
CITY BULLETIN BOARDS
WORD OF MOUTH
CARE GROUP IN EACH NEIGHBORHOOD
DONATION OF FOOD AND BEVERAGE

OBSTACLES

APATHY ON THE PART OF THE COMMUNITY AS A WHOLE
LACK OF ADEQUATE DONATIONS
LACK OF LEADERSHIP BY CITY
APPROVAL OF HEALTH DEPARTMENT

RECOMMENDATION 3:

**TO ESTABLISH A NEIGHBORHOOD BLOCK PARTY IN THREE
NEIGHBORHOODS BY OCTOBER, 2007.**

OWNERSHIP

NEIGHBORHOOD RESIDENTS
HOA LEADERS
CITY/TOWN COUNCIL

SPECIFIC STEPS

COUNCIL MEMBERS
LOCAL POLICE
REPRESENTATIVES OF CITY ORGANIZATIONS
SEND OUT INVITATIONS
GATHER CONCERNS FROM RESIDENTS
FIND OUT WHAT PROBLEMS EXIST
ELECT SPOKESPERSON/LAISON FROM THE NEIGHBORHOOD

RESOURCES

**ACCESSIBLE CITY COUNCIL MEMBERS AND STAFF
DONATION OF FOOD AND BEVERAGE
CAREGROUP IN THE NEIGHBORHOOD**

OBSTACLES

**APATHY ON THE PART OF THE RESIDENTS
LACK OF LEADERSHIP IN NEIGHBORHOODS
LACK OF TIME/TOO BUSY
GETTING PEOPLE OUT OF THE HOUSE/COMFORT ZONES**

RECOMMENDATION 4:

TO REDUCE ISOLATION OF NEIGHBORS.

OWNERSHIP

**NEIGHBORHOOD RESIDENTS
HOA LEADERS
ELECTED OFFICIALS
SCHOOLS**

SPECIFIC STEPS

**LEADERSHIP ROLE
GROUP
IDENTIFY ISSUE
DEFINE ISSUE
FORM A PLAN
INFORM OTHERS
PUT PLAN INTO ACTION
BRING GROUPS TOGETHER AND HAVE A BLOCK PARTY
INVOLVE SCHOOLS
IDENTIFY INTERCONNECTING AND COMMON VALUES
ESTABLISH AND USE HOA AND NEIGHBORHOOD ORGANIZATIONS**

RESOURCES

**VOLUNTEERS
FLYERS
ADVERTISEMENTS
CRIME STOP PROGRAMS
LOCAL BUSINESSES
POST OFFICE**

OBSTACLES

**PHYSICAL MAKEUP OF NEIGHBORHOOD
APATHY**

**TIME CONFLICTS
BUY-IN FROM THE NEIGHBORHOODS**

III. GOVERNMENT CHALLENGES

**LACK UNDERSTANDING OF HOW GOVERNMENT SYSTEMS WORK
POLITICAL WILL TO FORWARD DIFFICULT DECISIONS**

**RECOMMENDATION 1: TO CONDUCT AN INITIAL SURVEY TO MEASURE
THE DEGREE OF PUBLIC UNDERSTANDING OF GOVERNMENT SYSTEMS
AND TO FOLLOWUP WITH A SECOND SURVEY TO MEASURES THE
RESULTS IN 6 MOS.**

**OWNERSHIP
CHAIRMAN OF STUDY TEAM
STUDY TEAM**

**SPECIFIC STEPS
ORGANIZE A STUDY TEAM
INCLUDE CITY/COUNTY MANAGERS
DEVELOP QUESTIONNAIRE (CONSULT WITH CAC)
HOLD PRESS CONFERENCE TO KICK OFF
COLLECT/CALCULATE POST RESULTS**

**RESOURCES
CENTRAL AZ COLLEGE
CHAMBER NEWSLETTERS
E-MAIL
NEWSPAPER
TRADE SHOW BOOTHS**

**OBSTACLES
POTENTIAL PUBLIC APATHY**

**RECOMMENDATION 2:
TO ASK CITY AND COUNTY MANAGERS WHAT ARE THE
MISCONCEPTIONS OF HOW GOVERNMENT SYSTEMS WORK.**

**OWNERSHIP
CHAIRMAN OF STUDY TEAM
STUDY TEAM**

**SPECIFIC STEPS
DEVELOP A MISCONCEPTION AND FACT SHEET FOR GOV'T
WEBSITE**

RESOURCES
CITY AND COUNTY MANAGERS

OBSTACLES
LACK OF INTEREST FROM OFFICIALS

RECOMMENDATION 3:
**ALL GOVERNMENT ENTITIES WITHIN THE COUNTY TO ESTABLISH
OPEN COMMUNICATIONS WITH THEIR RESPECTIVE CITIZEN
POPULATIONS BY MEANS OF CONDUCTING INFORMATIONAL
MEETINGS BY MID YEAR 2008.**

OWNERSHIP
PINAL COUNTY/CITIES/TOWNS

SPECIFIC STEPS
ORGANIZE INDIVIDUAL TEAMS

RESOURCES
ELECTED OFFICIALS
APPOINTED OFFICIALS
ALL STAFF

OBSTACLES
BUY-IN FROM ALL GOVERNMENT ENTITIES

RECOMMENDATION 4:
**TO ESTABLISH A PROCESS FOR ELECTED OFFICIALS TO MAKE
DECISIONS BASED ON BENEFITING THE COMMUNITY, EVEN IF THE
DECISION IS UNPOPULAR.**

OWNERSHIP
LOCAL ELECTED OFFICIALS
APPONTEED OFFICIALS
COMMUNITY

SPECIFIC STEPS
**1) OBTAIN ENOUGH INFO TO MAKE A DECISION
IS TH INFO COMPELLING TO SUPPORT THE DECISION WITH THE
PUBLIC**
2) DATA/INFORMATION

RESOURCES

DATA/INFORMATION

STAFFING

SUPPORT DOCUMENTS

- 1. ORDINANCES**
- 2. GENERAL PLAN**
- 3. POLICY/PROCEDURE**
- 4. STATUTES**

OBSTACLES

HOW TO MEASURE POLITICAL WILL

- 1. 10 FT POLE**
- 2. EDITORIALS**
- 3. LETTERS TO EDITOR**
- 4. 2ND ELECTION**
- 5. REFERENDUM**

RECOMMENDATION 5:

TO CREATE AN INTERACTIVE E-GOVERNMENT.

OWNERSHIP

LOCAL GOVERNMENT

CORPORATE PARTNERSHIP

BUSINESS PARTNERSHIP

COMMUNITY

SPECIFIC STEPS

CREATE INTERACTIVE WEBSITE

STREAM MEETINGS

PUBLIC ACCESS TV FOR ADVERTISING

MARKETING BRAND

IDENTIFY SPONSORS

SOLICIT PARTNERSHIPS

MEET W/ORGANIZATIONS

MEETING WITH COMMUNITY LEADERS

NEWSLETTERS, BLOGS, MEDIA OUTREACH

RESOURCES

TECHNICAL KNOWLEDGE

FINANCING

PERSONNEL

OUTREACH

STRUCTURE

FUNDING

**MARKETING
ECONOMIC DEVELOPMENT
TIME
NETWORKING
SPEAKERS BUREAU
ACCESS TO MEDIA**

OBSTACLES

**LACK OF AVAILABLE FUNDING, TIME, POLITICAL WILL
LIMITED TECHNOLOGY
LACK OF BUY-IN
TIME, STAFFING AND FUNDING**

IV. COMMUNICATION CHALLENGES

**NEIGHBORS DON'T TALK
POOR INFORMATION EXCHANGE
DIFFICULT TO ENGAGE COMMUNITIES AND GET THEM INVOLVED**

RECOMMENDATION 1:

**TO PROVIDE A COUNTY WIDE INFORMATIONAL SOURCE THROUGH
WEB-BASED AND MEDIA BASED SYSTEMS BY MID YEAR 2008**

OWNERSHIP

PINAL COUNTY/CITIES/TOWNS

SPECIFIC STEPS

**ORGANIZE INDIVIDUAL TEAMS
DEFINE COMMON INFO TO BE PROVIDED**

RESOURCES

**ELECTED OFFICIALS
APPOINTED OFFICIALS
ALL STAFF**

OBSTACLES

**LACK OF RESOURCES, I.E. STAFF, TIME
LACK OF FUNDING
NOT BUDGETED
LACK OF EQUIPMENT**

RECOMMENDATION 2:

**TO CONNECT NEIGHBORHOODS TO COMMUNITY RESOURCES AND
ACTIVITIES TO IMPROVE CIVIC ENGAGEMENT AND INVOLVEMENT.**

OWNERSHIP

**YOUTH AND FAMILIES/CHILDRENS SPORTS ACTIVITIES
HEALTHCARE-YOUTH AND ADULTS
EMPLOYMENT/SCHOOL/TEENS, YOUNG ADULT, ADULTS
CIVIC, CULTURAL, SHOPPING, ADULT AUDIENCE**

SPECIFIC STEPS

**ENLIST CITIES AND COUNTY IN PUBLIC TRANSPORTATION
DISCUSSION
INITIATE A NEIGHBORHOOD TRANSPORTATION STUDY
INVESTIGATE THE CREATION OF MORE CLUBS BY WORKING
W/LOCAL POLICE DEPTS TO ESTABLISH SAFETY GUIDELINES (TO
CREATE CARPOOLING RESOURCES)**

RESOURCES

NONE LISTED

OBSTACLES

**\$'S
SAFETY
LACK OF WILLINGNESS
ONE SOLUTION MAY NOT WORK FOR ALL**

RECOMMENDATION 3:

TO PROMOTE POSITIVE INTERACTION BETWEEN NEIGHBORS.

OWNERSHIP

NEIGHBORHOOD RESIDENTS NOT LEADERS

SPECIFIC STEPS

**HOLD NEIGHBORHOOD EVENTS
CONTACT PTA/CHURCH/GOV'T
ORGANIZE GROUP/NEIGHBORS
BLOCK WATCH (ORG)
ORGANIZE WELCOME WAGON**

RESOURCES

**NEIGHBORS
LOCAL BUSINESS/CORP
MINI GRANTS
CITY BUILDINGS
OTHER CITIES/NEIGHBORHOOD
NEIGHBORS CONTACT INFORMATION
NEIGHBORHOOD LISTSERVE**

TIME
RESIDENTS HOMES

OBSTACLES
APATHY OF RESIDENTS
LACK OF LEADERSHIP
LACK OF RESOURCES
RESIDENTS' SCHEDULE (TIME)

RECOMMENDATION 4:
TO ESTABLISH POSITIVE COMMUNITY GATHERING PLACES.

OWNERSHIP
NEIGHBORHOOD RESIDENTS
HOA LEADERS
NEIGHBORHOOD ASSOCIATION (E.G. ADOBE)

SPECIFIC STEPS
STUDY/SURVEY TO DETERMINE NEIGHBORHOOD NEEDS
DEFINE NEIGHBORHOOD BOUNDARIES
IDENTIFY LOCAL LEADERS
PRIORITIZE NEEDS FROM SURVEY RESULTS

RESOURCES
COMMUNITY BUILDINGS WITHIN NEIGHBORHOOD
PARKS (IF THEY EXIST)
LOCAL BUSINESSES
PUBLIC BUILDINGS (POLICE SUB-STATIONS, ETC.)
SCHOOLS (LOCAL)
FIRE STATIONS

OBSTACLES
GETTING HOA'S TO ACCEPT RESPONSIBILITY
FINDING AVAILABLE SITE IF NOTHING IS CURRENTLY
AVAILABLE
LACK OF INTEREST OF RESIDENTS
NO RESOURCES (PERSONAL OR MONETARY)

RECOMMENDATION 5:
TO FACILITATE THE COMMUNICATION BETWEEN NEIGHBORS.

OWNERSHIP
NEIGHBORHOOD RESIDENTS
HOA'S

**BUSINESS COMMUNITY
CHAMBERS**

SPECIFIC STEPS

**NEIGHBORHOOD WATCH WELCOMING COMMITTEE
PICNICS 2X YEAR
NEWSLETTER (MAILING/ELECTRONIC)
WEBSITE
COLLABORATIVE MARKETING
HOLD BLOCK PARTY**

RESOURCES

**POLICE DEPARTMENT
HOMEOWNERS
HOA DUES
ACCURATE DATABASES
MEDIA/COOP ADVERTISING
CHAMBER NEWSLETTERS
UTILITY INSERTS**

OBSTACLES

**VOLUNTEERS
LACK OF TRUST
LACK OF CONSENSUS
REACHING EVERYONE
COST
LACK OF VOLUNTEERS**

MEASUREMENTS

**# OF VOLUNTEERS
WEBSITE HITS, MEETING ATTENDANCE
USE OF COUPONS
ATTENDANCE, REQUESTS FOR FUTURE EVENTS
REDUCED CRIME, INCREASED TRUST AND KNOWING NEIGHBORS
NO RESOURCES (PERSONAL OF MONETARY)**

Delegate Directory

**"We do not inherit the earth from our ancestors.
We borrow it from our children."**

Native American Proverb

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