



PINAL COUNTY TOWN HALL ADVISORY COMMITTEE MEETING MINUTES

**Monday, March 12, 2018 – 10:00 AM, Historic 1891 Courthouse, Pinal County Complex
135 N. Pinal Avenue
Florence, AZ**

MINUTES

1. Call to Order – Sandie Smith, Chair
Chair Sandie Smith called the meeting to order at 10:04 AM.

2. Roll Call and Introductions – Sandie Smith, Chair

Members Present:

Sandie Smith, Chair	Joe Pyritz, Secretary
Bob Jackson	Richard Dinges
Greg Stanley	Bruce Armitage
Donna McBride, Vice Chair	Janice Pratt
Tony Smith by Teleconference	

Staff:

Maxine Brown

Chair Smith explained the committee had a new member, nominated by the Mayor Thompson of Coolidge, however, Mr. Marsh was unable to attend this meeting. Chair Smith anticipated we would meet Mr. Marsh at a future meeting.

3. Approval of February 12, 2018 Minutes – Joe Pyritz
Motion was made by Bob and seconded by Donna to accept the minutes as presented. Upon the vote, the motion passed unanimously.
4. Review Financials – Maxine Brown
Maxine reviewed the February 28, 2018 Financials. General Fund Balance is \$221.81, with the Scholarship Fund Balance at \$2,673.50. The Pinal County Town Hall Fund Balance is \$2,895.31.

Discussion followed that PCTH needed more sponsorships earlier. Sandie suggested a Movie Night with Town Hall as fund raiser. She had raised funds this way with other organizations and had been very successful. Bob suggested business luncheons held around the county, explaining the past Town Hall and the one coming up. Donna suggested tapping into scholarship winners to present at these. Bob felt two luncheons could capture most, one in Casa Grande and one in Florence. Donna suggested using the Florence Community Center for a luncheon. Sandie stated Peter with Mount Athos provided catering service inexpensively. Janice stated that the San Tan area was looking for informative luncheons. Tony stated we were always playing financial catch-up and needed a big-name sponsor (\$10,000 suggested) that has a presence in Pinal County and would like the name recognition. Donna explained with spring luncheons, Town Hall could encourage sponsorships and early registration. Also, we could have only those registering early to be entered in to a special

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drawing, i.e. for the Dolly Steamboat tickets.

Bruce made a motion to accept the February 28, 2018 financials for filing. The motion was seconded by Richard and carried unanimously.

5. Director's Report and Update – Maxine Brown

Maxine and Bob provided information on the website: National Institute for Discourse, with local headquarters sponsored by the U of A. Maxine will contact them, explain that Town Hall is non-political, and do they have a speaker we could invite.

Donna suggested to get everyone's attention early that a mock play such as a controversial council meeting showing how to handle irate individuals could be used.

6. Report regarding Conference Call with APS Communications Staff – Greg Stanley and Maxine Brown

Greg explained the APS conference call and how it came about and referred to the conference call notes in the packet. APS representative and communications staff Sage Dillion, should be asked to assist with forming the event agenda and recommending speakers. Sage could be either a speaker or a panelist.

Sandie suggested having a speaker do the "personality test" as that is important to know in dealing with people.

Maxine will contact Sage and Richard Rosales and get some ideas for the next meeting.

7. Review, Discussion, Approval/Disapproval of Website Information – Mila Lira and Maxine Brown

In Mila's absence, Maxine presented the information Mila had obtained from Go Daddy, the site for the PCTH web pages. Go Daddy has 2 programs. 1) \$268 with PCTH picking from the templates and the we upload the information. 2) \$980 which is a custom design site where we give them the verbiage and they design the site. Both plans could include connection to a Pay Pal account and process donations and registrations. Maxine suggested the first option since funds were low.

Greg suggested Maxine continue to look in to this information but meet with Pinal County staff to see if they could help Town Hall with their website. Committee agreed with a report back to the committee at the next meeting.

8. Topic and Ideas for 31st Annual Pinal County Town Hall – Sandie Smith, Chair

a) **Decision:** One-Day Event

b) **Date Selected:** Thursday, October 18

c) **Robson Ranch, Eloy has been reserved Thursday, October 18, 2018**

Review, Discussion, Approval/Disapproval of:

d) **Suggested Topics from Committee: Civil Engagement/Civil Discourse or K to Career** – need for catchy title

Motion was made by Joe and seconded by Bruce that the topic for the 31st Town Hall event be Civil Engagement/Civil Discourse. Upon a vote the motion carried unanimously.

e) **Suggested Speakers/Agenda**

(See discussion under agenda items 5 and 6.) Greg suggested a title: Don't Feed the Trolls – But Everyone Is NOT a Troll". Committee liked this title and suggested Maxine ask Sage about the title.

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f) Fund Raising Ideas/New Sponsors – All

Committee suggested funders and attendees would include: Small businesses without a communications department; HR representatives; social media interests; elected officials, complaint department personnel; and anyone having to deal with angry individuals.

- 9. Need for Advisory Committee Members – San Tan, San Manuel/Mammoth/Oracle, Tribal Representative (Belinda Akes has expressed interest in rejoining the Committee)**
Bob suggested referring Belinda to the City of Eloy.

Sandie will talk to Supervisor Goodman about a San Tan Representative and Supervisor Rios for a representative from their districts. Donna will contact Ann Antone for a representative from AK Chin and Maricopa area.

- 10. Next Meeting April 9, 2018 Meeting – Sandie Smith, Chair**
Chair Sandie reminded members the next meeting is Monday, April 9.

11. Other Business

Maxine asked if the minutes were in the format committee members wanted to see or if they would like the discussion portions left out. Members stated they wanted the discussion left in the minutes to refer to.

Committee suggested reviewing the Town of Gilbert's Car Karaoke video.

12. Adjourn

There being no further business, Chair Sandie adjourned the meeting at 11:37 AM.